High Performance Teams for Educational Excellence

June 9-11, 2019
Hilton El Conquistador Resort, Tucson AZ

SUMMER CONFERENCE
Star partners are those vendors that make significant financial contributions that enable ASA to provide educational leadership opportunities in Arizona.
About Tom Kelly
A noted public speaker, Tom Kelly was the spokesperson for the U.S. Olympic Ski and Snowboarding Teams for three decades. He served on the front line of 10 Olympics since 1980, working closely with some of America’s greatest Olympic champions. Kelly has been in the finish area with athletes for 75 Olympic medals. A Wisconsin native, he has lived in Utah since 1988, recently leaving his role as Vice President, Communications for U.S. Ski & Snowboard in Park City. He is a noted Olympic historian. In addition to his passion for the Olympics, he’s an avid skier, outdoorsman, photographer and world traveler.
Sean Covel

“The Word that Shapes Our World”

About Sean Covel

Sean Covel is a Los Angeles-based Film and Television Producer who grew up in the Black Hills of South Dakota. Covel’s credits include *Beneath* for Paramount Pictures, *The 12 Dogs of Christmas* directed by Academy Award Winner, Keith Merrill, and the iconic independent film, *Napoleon Dynamite*. Together, Covel’s films have won multiple awards, generated over one-quarter-billion dollars in revenue internationally, and gotten nerds prom dates across the globe. He very much wishes that would’ve been the case when he was in high school.

Covel travels the globe on various film shoots, but maintains close ties to his small-town midwestern roots. In 2015 he founded *The 12 Days of Pizza* charitable program, which supplies food-insecure families with elementary school children consistent meals across the Christmas break. In its first year, the program provided 144 meals to Black Hills area families. In 2017, just 3 years later, the program grew to provide over 12,000 meals across the midwest.
Visit our Exhibitors for YOUR CHANCE TO WIN PRIZES

Exhibit Times
Sunday:  5:00 p.m. - 7:00 p.m.
Monday:  7:00 a.m. - 8:00 a.m.
        9:15 a.m. - 10:00 a.m.
        11:00 a.m. - 11:45 a.m.
**SUNDAY, JUNE 9**

5:00-7:00  **REGISTRATION/VISIT EXHIBITS**

_distribute business cards_

Turquoise Ballroom

5:30-7:00  **SOCIAL/HORS D’OEUVRES**

Turquoise Ballroom

Social Co-Sponsored by: orcutt|winslow
Hors D’oeuvres Co-Sponsored by: CHASSE Vocabulary.com

**MONDAY, JUNE 10**

7:00-8:00  **RURAL SCHOOLS ASSOCIATION MEETING**

Joshua Tree Rm

7:00  **REGISTRATION**

Foyer

VISIT EXHIBITS/CONTINENTAL BREAKFAST

Turquoise Rm

Continental Breakfast Co-Sponsored by:

8:00-9:15  **FIRST GENERAL SESSION**

Presidio Ballroom

Presiding:  **Jerry Jennex**, ASA President;
Superintendent, Globe Unified

Speaker: **Tom Kelly**

"**Teamwork: The Key to Performance Excellence**"

The success of any great organization is based on how it operates as a team. In Olympic skiing and snowboarding, individual athletes compete by themselves - one-by-one. But they achieve their goals based on the collective support of those around them.

In the past three Olympics, U.S. ski and snowboard athletes have won a record 53 medals. Two decades earlier the team won zero! What made the difference was the establishment of a lofty vision and engagement as a unified organization. Teamwork is the key to performance excellence!

Tom will educate and inspire you. He will leave you with an insightful look into what drives the success of individual Olympic champions and how to translate that into your own life and into your schools. It showcases the sense of Teamwork that rallies an organization towards collective achievement.

Tom Kelly was the spokesperson for the U.S. Olympic Ski and Snowboarding Teams for three decades.
10:00-11:00 BREAKOUT SESSIONS I

1. “Harnessing the Power of “Yet”: Engaging, Motivating and Challenging ALL Learners”

Presenter: Karen Brown, Gifted Program Mentor
Paradise Valley Schools

One small word with an immense impact on the way we view the learning process. "Yet" infers a growth mindset, it builds confidence and the belief in one's self as a learner. Are your teachers harnessing the power that comes with that simple word? Complexity engages learners in rigorous endeavors; that engagement promotes retention. A growth mindset is critical to the learning process. See how the power of one small word can dramatically increase achievement. Every accomplishment starts with the decision to try. A student who believes in himself can and will achieve!

2. “Using A-F Letter Grades for Actionable Data”

Presenters: Kevin Kilborn, Assessment & Data Coordinator
Saddle Mountain Unified

Wendy Davy, Chief Accountability Officer
Arizona Department of Education

Accountability changes quickly in the state of Arizona. This session will provide attendees with a high level overview of what data will be available and how districts can use this data to inform school improvement efforts. In addition, 2018-19 Accountability has some notable changes that school and district leadership need to be aware of. Hear directly from the ADE Chief Accountability Officer Wendy Davy on what these changes look like and how the information will be reported back out to districts.
3. “Managing Tasks and Time for Superintendents” Agave III Room

Presenter: Dr. Howard Carlson, Superintendent Wickenburg Unified

The goals are to assist in learning about tools for collecting, managing and keeping track of tasks and time in the Superintendency. Included are tips on task collection methods, task management and keeping track of tasks and time.

4. “Team Approach to Threat Assessment” Joshua II Rm

Presenters: Jean Ajamie, Director Positive Behavior Interventions & Supports of AZ

Naomi Ramsey, School Psychologist Marana Unified

The concept of school-based behavioral threat assessment was originally put forth by the U.S. Secret Service Safe Schools Initiative in 2004 and expanded upon in their post-Parkland publication, Enhancing School Safety Using a Threat Assessment Model. Participants in this workshop will learn the significance of using a multi-disciplinary team and how to develop and implement a team approach to threat assessment and management. The growing research base as well as data from Arizona schools is presented in support of this approach.

5. “AdvancED Accreditation and Membership: What’s in It for My Students?” Joshua I Room

Presenter: Toni Badone, Region Director, AdvancED

Why belong to AdvancED? What does a school, and therefore students, get for the price of membership? What is the cost/benefit analysis of membership and the process of accreditation?

With resources for school improvement as thin as they are in Arizona, it is important to evaluate the worth of different tools and processes in order to achieve effective and efficient systems for school improvement and student achievement. The presentation will include a cost/benefit analysis of membership and reviews, with an overview of the powerful tools that are now part of the AdvancED membership arsenal.
11:00-11:45 VISIT EXHIBITS (distribute business cards) Turquoise Rm

4 ASA CASH PRIZES!!!
Come visit exhibitors one last time and you just might walk out with $50

11:45-12:50 AWARDS LUNCHEON
Presidio Ballroom

Lunch Co-Sponsored by: DLR Group, STIFEL, Valley Schools

Vendor Prize Drawings

Presiding: Dr. Donna Lewis, President, Superintendents Division; Superintendent, Creighton Elementary S. D.

AdvancED Awards
Presenting: Dr. Toni Badone, State Director, AdvancED

ASA’s Elementary Division Principal Rookie of the Year

AZ’s NAESP National Distinguished Principal of the Year
Herff Jones Recognition
Presenting: Herff Jones Representative

AZ’s NASSP State Principal of the Year
Herff Jones Recognition
Presenting: Herff Jones Representative

AZ’s NASSP State Assistant Principal of the Year

ASA Higher Education Division Outstanding Dissertation Student Awards
Presenting: Dr. Marjaneh Gilpatrick, President, Higher Ed; Associate Dean - Outreach, Research and Development, Grand Canyon University

ASA Distinguished Administrator Awards

Dr. Raymond Sterling Kellis Leadership Award
Presenting: Dr. Quinn Kellis, Superintendent, Dysart Unified

Retiring ASA Members
1:00-2:00 BREAKOUT SESSIONS II

1. “Dissertation Poster Board Session” Joshua I Rm

“Networks & Discourses Around 3rd Grade Reading Policy: Neoliberalism & New Governance in the Classroom”
Presenter: Dr. Audrey Reff, University of Arizona

“The Inter-Relationship of Superintendent Leadership Style & Strategic/Change Planning Methodologies: A Qualitative Case Study Approach”
Presenter: Dr. Richard Packard, Northern Arizona University

“Principal Perceptions on Transformational Leadership in Arizona’s Principal Preparation Program”
Presenter: Dr. Robert Bueche, Grand Canyon University

“How Exercise Impacts A Technology-Based Reading Program”
Presenter: Dr. Angelique Bernal, Argosy University/Phoenix

“(Dis)Ability Workshop: the Effect of Growth Mindset & Universal Design for Learning on Teacher Understanding of Disability and Intelligence”
Presenter: Dr. Adam Leckie, Arizona State University

2. “SEL-The Journey of Two Schools” Agave I & II Rm

Presenters: Jennifer Murrieta, Principal
Casa Grande Middle School, Casa Grande Elem. S. D.

Julie Holdsworth, Principal
Mesquite Elementary School, Casa Grande Elem. S. D.

We all understand the need for Social Emotional Learning in our schools because of its impact on student achievement and school culture. In this session we will share our approaches and ideas for implementing social emotional learning school-wide along with how we have used The 7 Mindsets; a framework and common language based on research, to empower our students and staff with the skills needed to be happy and successful in school and in life beyond.
 Journey: High Performing Teams Designing
 & Creating Innovative Learning Spaces”

Presenters: Dennis Runyan, Superintendent
            Agua Fria Union High School District
            David Schmidt, DLR Group
            Barry Chasse, Chasse Building Team
            Paul Bakalis, AZ School Facilities Board

Over the past three years the Agua Fria Leadership Team and Curriculum Staff have been involved in the development and construction of their 5th High School. The journey has taken them all across the United States to learn about and collaborate on Innovative design applications and building a cutting edge learning center. These collaborations have included many business partners, design groups, and higher education. With the opening of the campus this past Fall, the school and district have recently hosted an international school design conference and received the Best Client Award from the Arizona Institute of Architecture. This breakout session would be good for Facilities Planners, Superintendents, Curriculum Designers, and School Administrators.

4. “Districts Take a Team Approach to
 Rethinking State Assessment”

Presenters: Michael Huneke, Director of Assessment
            Marrieta City Schools
            Amy Ricker, NWEA

It all began with Senate Bill 362! Nine districts in GA are piloting an innovative assessment solution that eliminates the need for the annual summative test. The novel nine were emphatic about moving away from an end-of-year autopsy that didn't empower teachers to accelerate student learning. They wanted a unified solution that would provide teachers with data on student performance throughout the year while meeting peer review requirements for accountability.

Hear Michael Huneke, leader of the GA Consortia, share the consortium's journey toward an assessment solution that moves beyond measuring learning to fostering it.
5. “When Calvin Goes to Middle School”  Joshua II Rm
Presenter: David Graham, Jr., Assistant Principal
        Fountain Hills High School, Fountain Hills Unified
You've learned how to navigate the world of elementary school with your child, and then comes middle school, changing everything! More students? Multiple teachers? The transition from childhood to adolescence? All of this comes at once, and it can be a lot to take in. Have no fear, though; there is a hero to help us through this transition. By utilizing comics from Calvin and Hobbes, participants will learn the social and emotional needs of middle school students, and understand ways they can best support their students as they transition to middle school.

2:00-3:00 THOUGHT LEADER SESSIONS

1. “Relational Leadership: The Foundation for a High-Performing Culture”  Coronado II Room
Presenters: Chris Layton, Leadership Solutions Advisor
          The Flippen Group/Capturing Kids’ Hearts
          Danny Howe, Superintendent
          Camp Verde Unified
Culture is either random or intentional. We believe that ignored behavior becomes accepted behavior. It is imperative that leaders be intentional with how they define and model what a high performing positive culture looks like so that students are motivated to learn and relationships thrive. We will share some research-based processes to equip educators with tools to build relationships and high-performing, self-managing teams. Hear how this leads to achieving remarkable results, including increases in attendance, and student achievement while decreasing discipline referrals and drop-out rates.
In this breakout session, we will focus on the conference theme by answering three main questions: How can schools intentionally develop high performing cultures? Do organizational and individual behaviors influence school and student outcomes? What leadership skills are needed to create connectedness?
Join us for this exciting presentation and see first-hand how intentional relational leadership can make all the difference in the lives of teachers and kids.
2. “ASU Decision Center for Educational Excellence: Tools Developed for Education Discussion in Year One and Future Directions”

Presenter: Joe O’Reilly, Director
Decision Center for Educational Excellence, ASU

The Decision Center for Educational Excellence at ASU is focused on significantly improving the education system by bringing together the data on the education system, the resources of ASU (modeling, visualizing, etc.) and the stakeholders in the system.

ASU’s Decision Center for Educational Excellence powered by Helios Education Foundation is focused on understanding the education system from pre-k through employment. Our ultimate goal is to be able to model and describe the interrelated factors that influence education outcomes and identify interventions that will significantly improve those outcomes. In our initial year we worked with our colleagues to develop two tools to promote community discussions about meeting the Progress Meter goals and to improve high school graduation and college going rates. We will demonstrate these tools and also discuss future directions for the Decision Center’s work.

3. “An Ounce of Prevention; Catching Kids Early”

Presenter: Ernesto Rodriguez, Specialist
Early Childhood and Literacy Development

Some of the most distinguishing features of any literacy initiative are the emphases on literacy and language in all of the disciplines and access to literature the entire year. The need to focus attention on foundational literacy and access to books year-round while including families is now more important than ever. For students entering school unprepared or for students who are not reading on grade level, school can be a place where struggles undermine confidence and critical skills remain underdeveloped. As a result, the reading achievement gap widens as students move beyond Kindergarten. With a renewed focus on reading proficiency, the case for prevention is clear. Join us for an interactive session on strategies and emphases on propelling your students through the school year.
Be one of the Fantastic 4 to win one of four Amazon Gift Cards
Enter by attending one of the breakout sessions
(opportunity to win at each session)

1. “How to Create High Performing IEP Teams (And Reduce Legal Liabilities At The Same Time)”

Presenters: Denise Lowell-Britt, Equity Partner
Udall Shumway PLC
Heather Pierson, Partner
Udall Shumway PLC

Creating high performing IEP teams within your schools will have more benefits than you may imagine. For example, knowledgeable and effective IEP teams can result in less stressed and frustrated general education and special education staff, which also means less staff turnover. The amount of time spent in IEP team meetings may be reduced with good planning and participation. Outcomes for students will improve. Parents will be happier and less likely to pursue legal recourse. In this session, attorneys Denise Lowell-Britt and Heather Pierson will provide practical ideas and professional development training tips to help you help your school develop and sustain highly effective IEP teams.

2. “Shattered Futures: Addressing the Mental Health Crisis Through a Proven Framework”

Presenter: Ember Conley, Superintendent
Mesa Public schools

In response to tragedy when two students died of a synthetic opioid overdose, Dr. Ember Conley shares how the staff and students moved from grief to action through building stronger relationships with parents, staff, students, and community members. Learn statistics around opioid related deaths, teen suicide, and the rise of mental illness in youth and gain ideas on how to address the nation-wide giant epidemic that is attacking our youth. This session will provide concrete action steps on how to deal with the increasing trend of mental illness, suicide, and drug addiction.
3. “Leading Through Conflict: Some Considerations We Probably Weren’t Taught in School”

Presenters: Dr. Thomas Hughes, Ed Leadership Northern Arizona University
Dr. Frank Davidson, Ed Leadership Northern Arizona University
Dr. Michael Schwanenberger, EDL Chair Northern Arizona University

Though conflict can find its way into any situation or setting, feedback from school administrators surveyed in Arizona and several other states reveals that most received little if any actual training to contend with let alone counteract its negative effects.

This presentation takes stock of the situations school administrators find themselves working through, offers insights intended to contribute to perspectives administrators currently hold, and finally considers possible "next steps" that could be beneficial in a reality where school leaders really are not receiving the training they need.


Jim Lee, Arizona Department of Education

This spring, the Arizona Department of Education released a new set of minimum requirements for early spring, and with them came a new template to help districts with compliance. This session will review the changes in both the requirements and the template, and will help give you tips on how to make a template work for your district, whether large or small, urban or rural.
6:00-7:00  **SOCIAL & DINNER**
Social Co-sponsored by:  
![Kairos](https://via.placeholder.com/150)  
![Schneider Electric](https://via.placeholder.com/150)  
![Midstate Energy](https://via.placeholder.com/150)

Dinner Co-Sponsored by:  
![Target River](https://via.placeholder.com/150)  
![SWING education](https://via.placeholder.com/150)

7:00-9:30  **KARAOKE**
Sponsored by:  
![nwea](https://via.placeholder.com/150)

### TUESDAY, JUNE 11

7:00-8:30  **REGISTRATION/BUFFET BREAKFAST**  
**Turquoise I Room**  
Buffet Breakfast Sponsored by:  
![BetterLesson](https://via.placeholder.com/150)  
![Teachers of Tomorrow](https://via.placeholder.com/150)

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7:30-9:00  **DIVISION MEETINGS** (take breakfast into meeting)

**ELEMENTARY**  
Coronado II Room  
Presiding:  **Dr. Frank Hendricsen**, President;  
Principal, Independence Elem., Chandler Unified

**MIDDLE LEVEL**  
Joshua II Room  
Presiding:  **Stephanie Silman**, President;  
Principal, Sahuarita Middle School, Sahuarita Unified

**SECONDARY**  
Joshua I Room  
Presiding:  **Dennis Barger**, President;  
Principal, Vail High School, Vail Unified

**EDUCATIONAL SERVICES**  
Agave I & II Room  
Presiding:  **James Dean**, President;  
Assistant Superintendent, Dysart Unified

**SUPERINTENDENTS**  
Coronado I Room  
Presiding:  **Dr. Donna Lewis**, President;  
Superintendent, Creighton Elementary S. D.

**HIGHER EDUCATION**  
Agave III Room  
Presiding:  **Dr. Marjaneh Gilpatrick**, President;  
Associate Dean-Outreach, Research and Development, Grand Canyon University
Imagine your entire company grinding to a halt because a cow was late to work. Welcome to day 5 of shooting NAPOLEON DYNAMITE. And that was the EASIEST problem we had to solve!

The questions you ask your mind result in answers that shape the way you see the world and how you interact in it. When you consider what questions others are asking themselves, you unlock the key to creating deep connections, find opportunities to collaborate on building great things, and gain a powerful tool to re-direct the lives of students and community members who are all but defeated in many aspects of their lives.

The most powerful questions you can ask yourself rely on one single word. It is a word that, more than any other, has shaped the entire modern world. And it is a word you already use each and every day.

Sean is a Los Angeles-based Film and Television Producer. He will reveal the idea that connects us all, and a concept that lets us shape our world for the better. It all comes down to a single word.